

Ward Cognitive Neuroscience Second Edition

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<P>Reflecting recent changes in the way cognition and the brain are studied, this thoroughly updated edition of the best-selling textbook provides a comprehensive and student-friendly guide to cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition.</P> <P ...

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Reflecting recent changes in the way cognition and the brain are studied, this thoroughly updated fourth edition of this bestselling textbook provides a comprehensive and student-friendly guide to cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on

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Reflecting recent changes in the way cognition and the brain are studied, this thoroughly updated third edition of the best-selling textbook provides a comprehensive and student-friendly guide to cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition.

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The Student's Guide to Cognitive Neuroscience, 2nd Edition [Ward, Jamie] on Amazon.com.au. *FREE* shipping on eligible orders.

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'In The Student's Guide to Cognitive Neuroscience, Jamie Ward provides a clear, informative, and engaging introduction to this important subject. The third edition builds on the strengths of the previous editions, which include an impressive integration of insights from cognitive psychology, neuropsychology, and neuroimaging.

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Reflecting recent changes in the way cognition and the brain are studied, this thoroughly updated edition of the best-selling textbook provides a comprehensive and student-friendly guide to cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition.

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methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition. The book presents an up-to-date overview of the latest theories and findings in all the key topics in cognitive neuroscience, including vision, memory, speech and language, hearing, numeracy, executive function, social and emotional behaviour and developmental neuroscience, as well as a new chapter on attention. Throughout, case studies, newspaper reports and everyday examples are used to help students understand the more challenging ideas that underpin the subject. In addition each chapter includes: Summaries of key terms and points Example essay questions Recommended further reading Feature boxes exploring interesting and popular questions and their implications for the subject. Written in an engaging style by a leading researcher in the field, and presented in full-color including numerous illustrative materials, this book will be invaluable as a core text for undergraduate modules in cognitive neuroscience. It can also be used as a key text on courses in cognition, cognitive neuropsychology, biopsychology or brain and behavior. Those embarking on research will find it an invaluable starting point and reference. The Student's Guide to Cognitive Neuroscience, 3rd Edition is supported by a companion website, featuring helpful resources for both students and instructors.

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cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition. The book presents an up-to-date overview of the latest theories and findings in all the key topics in cognitive neuroscience, including vision, memory, speech and language, hearing, numeracy, executive function, social and emotional behaviour and developmental neuroscience, as well as a new chapter on attention. Throughout, case studies, newspaper reports and everyday examples are used to help students understand the more challenging ideas that underpin the subject. In addition each chapter includes: Summaries of key terms and points Example essay questions Recommended further reading Feature boxes exploring interesting and popular questions and their implications for the subject. Written in an engaging style by a leading researcher in the field, and presented in full-color including numerous illustrative materials, this book will be invaluable as a core text for undergraduate modules in cognitive neuroscience. It can also be used as a key text on courses in cognition, cognitive neuropsychology, biopsychology or brain and behavior. Those embarking on research will find it an invaluable starting point and reference. The Student's Guide to Cognitive Neuroscience, 3rd Edition is supported by a companion website, featuring helpful resources for both students and instructors.

Social neuroscience is a rapidly growing field which explains, using neural mechanisms, our ability to recognize, understand, and interact with others. Concepts such as trust, revenge, empathy, prejudice, and love are now being explored and unravelled by neuroscientists. This engaging and cutting-edge text provides an accessible introduction to the complex methods and concepts of social neuroscience, with examples from contemporary research and a blend of different pedagogical features helping students to engage

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with the material, including essay questions, summary and key points, and further reading suggestions. The second edition of this ground-breaking text has been thoroughly revised and expanded to reflect the growing volume of evidence and theories in the field. Notable additions include a greater emphasis on genetics and hormones, and the expansion of topics such as cultural neuroscience, emotion regulation, biological markers of autism, power and status, social categorization, and new accounts of mirror neuron functioning. The book is supported by a fully updated companion website, featuring student resources including lecture recordings, multiple choice questions and useful web links, as well as PowerPoint slides for lecturers. Richly illustrated in attractive full-color, with figures, boxes, and 'real-world' implications of research, this text is the ideal introduction to the field for both undergraduate and postgraduate students in fields such as psychology and neuroscience.

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Cognition, Brain, and Consciousness, Second Edition, provides students and readers with an overview of the study of the human brain and its cognitive development. It discusses brain molecules and their primary function, which is to help carry brain signals to and from the different parts of the human body. These molecules are also essential for understanding language, learning, perception, thinking, and other cognitive functions of our brain. The book also presents the tools that can be used to view the human brain through brain imaging or recording. New to this edition are Frontiers in Cognitive Neuroscience text boxes, each one focusing on a leading

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researcher and their topic of expertise. There is a new chapter on Genes and Molecules of Cognition; all other chapters have been thoroughly revised, based on the most recent discoveries. This text is designed for undergraduate and graduate students in Psychology, Neuroscience, and related disciplines in which cognitive neuroscience is taught. New edition of a very successful textbook Completely revised to reflect new advances, and feedback from adopters and students Includes a new chapter on Genes and Molecules of Cognition Student Solutions available at <http://www.baars-gage.com/> For Teachers: Rapid adoption and course preparation: A wide array of instructor support materials are available online including PowerPoint lecture slides, a test bank with answers, and eFlashcards on key concepts for each chapter. A textbook with an easy-to-understand thematic approach: in a way that is clear for students from a variety of academic backgrounds, the text introduces concepts such as working memory, selective attention, and social cognition. A step-by-step guide for introducing students to brain anatomy: color graphics have been carefully selected to illustrate all points and the research explained. Beautifully clear artist's drawings are used to 'build a brain' from top to bottom, simplifying the layout of the brain. For students: An easy-to-read, complete introduction to mind-brain science: all chapters begin from mind-brain functions and build a coherent picture of their brain basis. A single, widely accepted functional framework is used to capture the major phenomena. Learning Aids include a student support site with study guides and exercises, a new Mini-Atlas of the Brain and a full Glossary of technical terms and their definitions. Richly illustrated with hundreds of carefully selected color graphics to enhance understanding.

An introduction to the application of dynamical systems science to the cognitive sciences. Dynamical Cognitive Science makes available to the cognitive science community the analytical tools and techniques of dynamical systems science, adding the variables

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of change and time to the study of human cognition. The unifying theme is that human behavior is an "unfolding in time" whose study should be augmented by the application of time-sensitive tools from disciplines such as physics, mathematics, and economics, where change over time is of central importance. The book provides a fast-paced, comprehensive introduction to the application of dynamical systems science to the cognitive sciences. Topics include linear and nonlinear time series analysis, chaos theory, complexity theory, relaxation oscillators, and metatheoretical issues of modeling and theory building. Tools and techniques are discussed in the context of their application to basic cognitive science problems, including perception, memory, psychophysics, judgment and decision making, and consciousness. The final chapter summarizes the contemporary study of consciousness and suggests how dynamical approaches to cognitive science can help to advance our understanding of this central concept.

Essentials of Cognitive Neuroscience guides undergraduate and early-stage graduate students with no previous neuroscientific background through the fundamental principles and themes in a concise, organized, and engaging manner. Provides students with the foundation to understand primary literature, recognize current controversies in the field, and engage in discussions on cognitive neuroscience and its future. Introduces important experimental methods and techniques integrated throughout the text. Assists student comprehension through four-color images and thorough pedagogical resources throughout the text. Accompanied by a robust website with multiple choice questions, experiment videos, fMRI data, web links and video narratives from a global group of leading scientists for students. For Instructors there are sample syllabi and exam questions.

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This new textbook provides a clear, fundamental grounding in cognitive psychology for beginning undergraduates. Essential Cognitive Psychology fills the void between low level introductory texts and more advanced books on the topic. This book provides the reader with highly accessible overviews of all core topics in the field. These are designed to be a strong basis for developing further interest in cognitive psychology but, at the same time, provide a self-contained account suitable for all students in psychology whose training requires degree-level competence in the subject. Beginning with a chapter on the origins of cognitive psychology, which facilitates an understanding of the topic as a whole, the book goes on to cover visual perception, attention, memory, knowledge, imagery, language, and reasoning and problem solving. Each chapter in Essential Cognitive Psychology also contains a list of key terms highlighted in the text and a series of revision questions which address key issues in the chapter. There are also suggestions for further reading. Written by an internationally recognised scientist and established book author, Essential Cognitive Psychology will be welcomed by teachers and students who require a thorough grounding in the topic without the specialization of more advanced textbooks.

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